

Introductory Questionnaire

1. What's your business name? (as you'd like it to appear in your logo)
 2. Is your business new or already established?
 3. Do you have an existing website? Please share
 4. What do you do? What products or services do you offer?
 5. What inspired you to start it?
 6. What sets you apart from others in your industry and what makes you stand out to your ideal client?
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Your Brand's Vibe

1. How would you describe your brands personality?
 2. What words would you use to describe the style you're after? (e.g bold, funky, simplistic, clean, elegant, sophisticated etc.)
 3. Roughly, who is your target market?
 4. What colours are you in to?
 5. Are there any elements you think you'd like included to help represent your biz?
 7. Is there anything you'd like to stay clear of?
 6. Mood board- please hit me up with any pictures you think would help me get a vibe of your style. Any logos, colours, photos, links to websites or Insta pages etc. Don't hold back- Send away!
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Design needs

1. What are your main design needs? E.g mainly online, print, packaging etc.

Anything else please add and from here I'll be perfectly positioned to connect. I'll be in touch in a few business days.

SUBMIT

Thank you

